

INTERNATIONAL
SHOE COMPANY

ROBERTS JOHNSON & RAND
SHOE COMPANY



THE LAST HOTEL INSTALLATION

Opened in summer 2019, The Last Hotel, a member of The Unbound Collection by Hyatt, and located in St. Louis, MO, marries historicism, great design by ESG, and celebrated custom seating by Charter Furniture.

CHARTER
FURNITURE



THE LAST HOTEL

1501 Washington Ave. St. Louis, MO

Undergoing a \$54 million dollar transformation of the former International Shoe Company factory, ESG exquisitely crafted the refreshingly eclectic hotel interiors drawing on inspiration from the building's and city's storied manufacturing past. With nods to steampunk and Vienna Succession, the ESG team celebrates downtown St. Louis, once the city's fashion district, and a thriving center for industry and manufacturing.





DESIGNER:
ESG ARCHITECTURE & DESIGN

The creative, multi-faceted, ESG team: Ann Fritz, Partner, Director of Interiors; Lisa Van Der Pol, Senior Associate Designer; Sarah Lagerstedt, Associate Designer; and Bridget Hale, Associate Designer, spearheaded the project from top to bottom, devising the overall design plan and managing implementation and execution.

With expertise in hotel and multi-family developments as well as designing bars, restaurants, private clubs, spas, and fitness centers, the team was well-positioned to lead the charge.

PURCHASING AGENT:
CAROLL ADAMS GROUP



ESG designers relied heavily on Charter Furniture's custom seating expertise in telling the property's personal story via signature custom seating pieces.

A signature feature of the junior and king suites, Charter's sectional queen sleeper, offers exquisite diamond button tufting upholstery detailing while offering additional sleeping efficiencies in the room.



Charter's custom wingback chairs with bold decorative metal trim coupled with a strong linear metal frame, create a strong silhouette that nods to the patterning and fabrication methods of the former shoe factory.

ESG ensured that stitching details were front and center on all of our custom seating pieces in celebration of the articulated stitch found on leather shoes.



Fine details such as hand-hammered rivets that not only range in size but also vary in spacing are highlighted in companion custom lounge chairs.

It is these details that speak to the grommets and nails used in shoe manufacturing that truly elevate the storytelling in these interiors.

Benches nestled at the foot of beds, feature Charter's finely crafted metal bases paired with clean upholstery using double-needle top-stitching.



A simple custom swivel stool with flared wood legged base may be small in stature, however, it makes a statement.

Serving as a perfect accompaniment to the companion steamer trunk inspired desk, the custom stool speaks to the industrial heritage of the building.



The Last Hotel's 7,000 square feet of Event and Meeting space showcase Charter's sophisticated Easton (1088-SC) stack chairs.

With a modern silhouette, the contemporary stack chair offers clean lines with a powder coated frame with tapered legs.

CLIENT TESTIMONIALS



LISA VAN DER POL SENIOR ASSOCIATE DESIGNER

“I have great confidence in Charter as a partner. In developing custom pieces, sizing products specific to the space, and adjusting the fit and depth for sitting so that it’s accurate is difficult. With Charter’s expert support and guidance, I never have to worry. The finished product not only lived up to the vision and aesthetic promised but also functions and performs for my client.”

BRIDGET HALE ASSOCIATE DESIGNER

“Anything we can do to rev up the attention to detail within the design, like adding articulated stitching, accent piping, tufting, and metal finishes, make all the difference. Charter enables us to achieve that possibility. Plus, we take pride in knowing that pieces were made specifically for our client and project.”

AWARDS

The 40th annual Gold Key Awards for Excellence in Hospitality Design, the industry's oldest and most prestigious awards program for hospitality interiors, sponsored by Boutique Design magazine.

The Last Hotel – 2020 Gold Key Winner

Best Hotel Midscale

Design and Architecture Firm: ESG Architecture & Design, Minneapolis, MN

Client: Fe Equus Development, Milwaukee, WI

Purchasing Firm: Carroll Adams, Orlando, FL

