



## GRAND HYATT SFO

Opened in the fall of 2019, the Grand Hyatt at SFO (San Francisco International Airport) represents a state-of-the-art hospitality experience that defies expectation. This new, 237 million dollar, 351-key property with 14,000+ square feet of meeting space, welcomes both International and local guests, alike, with its sustainable, purposeful design that celebrates the region's history, culture and geography.

**CHARTER**  
FURNITURE





# GRAND HYATT SFO

55 S McDonnell Rd, San Francisco, CA

In partnership with architects Hornberger + Worstell and associate ED21, BraytonHughes Design Studios, a global San Francisco-based interiors and architecture firm, devised interiors for the guestrooms, lobby, public areas, Grand Club and meeting spaces, while RoseBernard Studio oversaw the restaurant and bar spaces.

BraytonHughes' experienced design team set out to create inspired interiors that are not only rich in color, texture and materials, but also celebrate the locale and spirit of aviation. Meticulous interior design focus was directed towards the interior custom FFE package. BraytonHughes turned to their trusted custom seating source, Charter Furniture, to produce custom seating for both the guestroom tower and public areas of this exceptional property.







## DESIGNER:

BRAYTONHUGHES DESIGN  
ROSEBERNARD- F&B DESIGN

The impressive lobby interior design seeks to transition guests from car, plane or train to hotel, in preparation for rest, meetings, a meal or even a micro stay. Large artwork installations coupled with architecture and custom FFE, work in concert to celebrate the city as a gateway to the Pacific Rim.

BraytonHughes' sophisticated interplay between hard and soft interior design forms cannot be overlooked. Carefully striking a balance between strong angular aeronautically inspired profiles of the reception desk with the soft round luxurious custom upholstered seating in the adjacent lobby lounge, BraytonHughes deftly represents the embodiment of today's flying experience. Replete with Charter's custom tailored barrel lounge chair with beautifully crafted rear metal panel leg as well as Charter's sophisticated slipper chair with a rich heavily figured walnut curvilinear back panel, this open lobby lounge proffers guests a quiet respite from the hustle of SFO.







## PURCHASING AGENT: BENJAMIN WEST



On par with this illustrious city's food scene, the Grand Hyatt SFO's food and beverage outlets pamper their guests with exquisite cuisine coupled with provocative interiors. RoseBernard Studio led the design effort for these F&B outlets. Skillfully pairing bold seating silhouettes with various levels of upholstery, RoseBernard Studio tapped Charter Furniture to craft these exquisite custom seating pieces.

In Quail & Crain, an upscale dining outlet housed in an expansive two-story space, RoseBernard elected to use minimalist sculptural metal dining chairs with striking upholstery profiles along the window wall. Tall upholstered barrel dining chairs with tapered back silhouettes nest at 5-top tables while simple, yet stunningly sculptural open wood back barstools address high-top tables and the sushi bar.





Upstairs, RoseBernard Studio created a more casual F&B outlet, Twin Crafts Bar, offering guests a tasteful sophisticated place to grab a craft beer or cocktail. The beautifully appointed bar is further elevated with Charter's barstools and counter stools that are adorned with dual metal finish details. Polished copper metal collars, paired with an oil rubbed bronze foot rest and a rich custom stained solid wood frame with decorative x-stretcher detail, make these bespoke stools striking from all angles.

Beyond the bar, the Twin Crafts lounge offers a variety of comfy seating vignettes, inclusive of Charter's custom low profile lounge chairs with luxe wooden frame silhouettes and Charter's chic dining chairs with distinctive upholstered curved back rail. This eclectic seating mix allows guests to mingle accordingly, depending on the occasion--a meeting, quick coffee, solo meal or impromptu dinner.





The upstairs Club Lounge situated across from Twin Crafts, offers guests another engaging area to work, relax and savor their time spent at the Grand Hyatt SFO. In this expansive club lounge, BraytonHughes' design team created a relatively open seating plan while designing subtle furniture groupings.

The corner of the club lounge is anchored with two of Charter's beautifully crafted custom demi-lune sofas. Their impeccable upholstery with double-stitching details coupled with sculptural metal plinth bases with discretely positioned power units, allows the sofa's form to be fully celebrated, subtly nodding to the aerodynamic forms of the jets beyond. Charter's swivel slipper chairs line the window wall, while contemporary lounge chairs with flared arms and tubular metal cradle bases nest with organic slab table tops.





BraytonHughes' carries the spirit of aviation up into the guestroom tower. Guestrooms and suites are bathed in a fresh palette of grays, blues, and rich dark brown wood stains, taking inspiration from the everchanging skies and deep waters of the Pacific.

The Grand Hyatt's standard guestrooms offer a quiet sophistication. Charter's custom seating envelops the majority of the tower whether it is the upholstered wood desk chair with a sophisticated sloped arm profile or the exquisite lounge chair with flared arm silhouette and companion cylindrical ottoman with tailored leather strap details. In addition, Charter manufactured a myriad of sleek benches for typical guestrooms and suites, ranging from parsons luggage benches with integral table top surfaces, to tailored, sleek metal base benches captured in the left most photograph.





BraytonHughes pushes midcentury modern into the 21st century in the suite's sharply appointed seating package. Crafted with beautifully upholstered tapered arms with centered self-welt paired with tall tapered wood legs, the comfy sectional sofas immediately welcome guests to come lounge in one of the 22 much sought-after suites.

Additional suite seating pieces include a midcentury inspired lounge chair with a wood, slat back and extravagantly angled rear back legs. Dining chairs with bold curvilinear upholstered backs and tapered wood legs offer the perfect perch for dining, working or just taking the expansive views of the airport and surrounding bay.



# CLIENT TESTIMONIALS



Photo credits provided by Grand Hyatt SFO

## LISA VASQUEZ

SENIOR ASSOCIATE DESIGNER  
BRAYTONHUGHES DESIGN

“Charter’s custom capabilities were impressive with impeccable materials and detailing. Also, working with Charter during the design process ensured that pieces were as comfortable and functional as they were attractive.”

## ROBERT POLACEK

CREATIVE DIRECTOR + PARTNER  
ROSEBERNARD STUDIO

“Our collaboration with Charter Furniture on the design of our custom seating was specifically crafted for our project and the finished pieces fully expressed the passion and creativity of the team.”

