

# CHARTER FURNITURE

#### THE ST. REGIS SAN FRANCISCO

The St. Regis San Francisco hotel features newly redesigned guest rooms and suites made possible by the craftsmanship of Charter Furniture.

## THE ST. REGIS SAN FRANCISCO

125 3rd St, San Francisco, CA



The St. Regis San Francisco enjoyed an inventive and luxurious update in 2021, thanks to the vision of Toronto-based Chapi Chapo Design and the unrivaled custom craftsmanship of Charter Furniture. Taking their direction from the multifaceted history and the spectacular landscape of San Francisco itself, Chapi Chapo Design reimagined the 5-star hotel's guestrooms with Charter Furniture as part of a multi-phase property redesign.

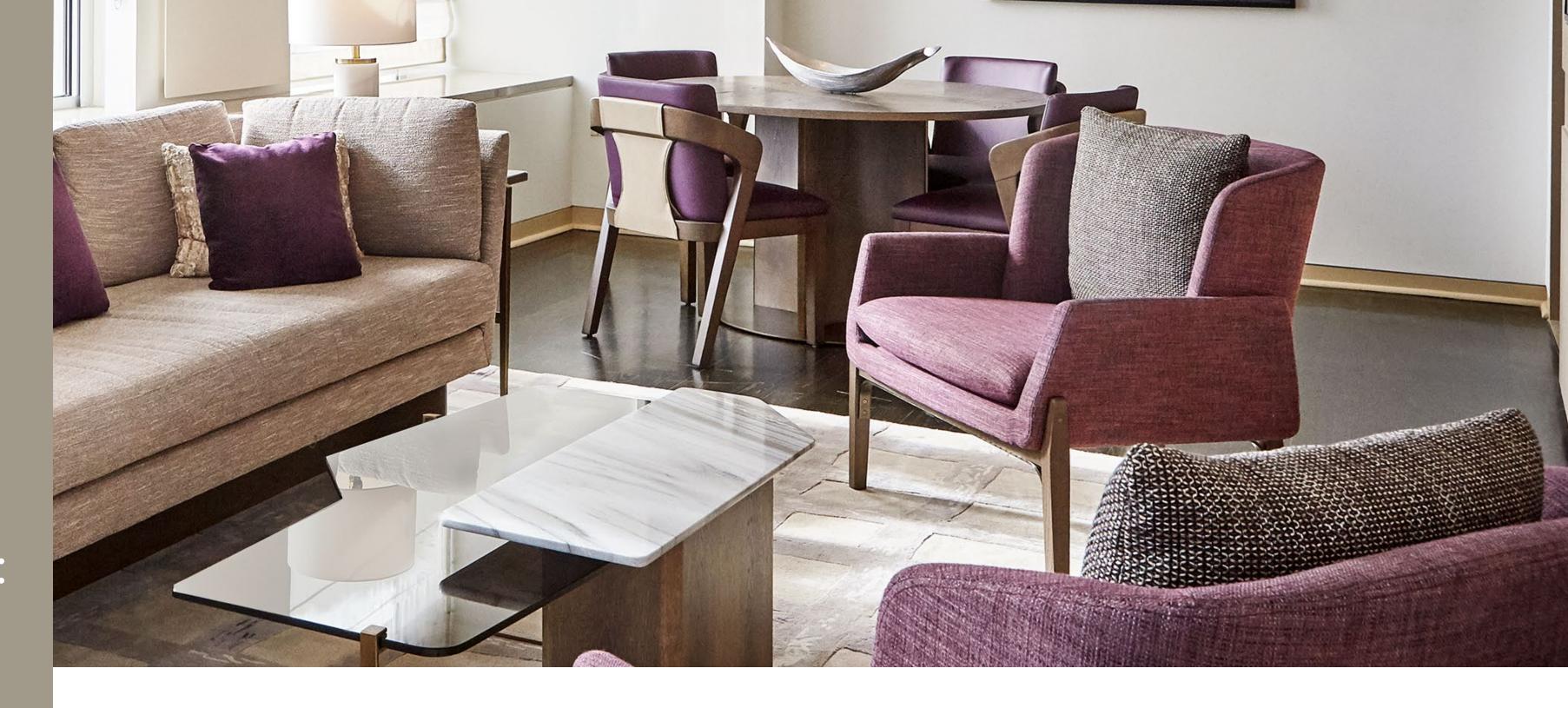
### DESIGNER: CHAPI CHAPO DESIGN



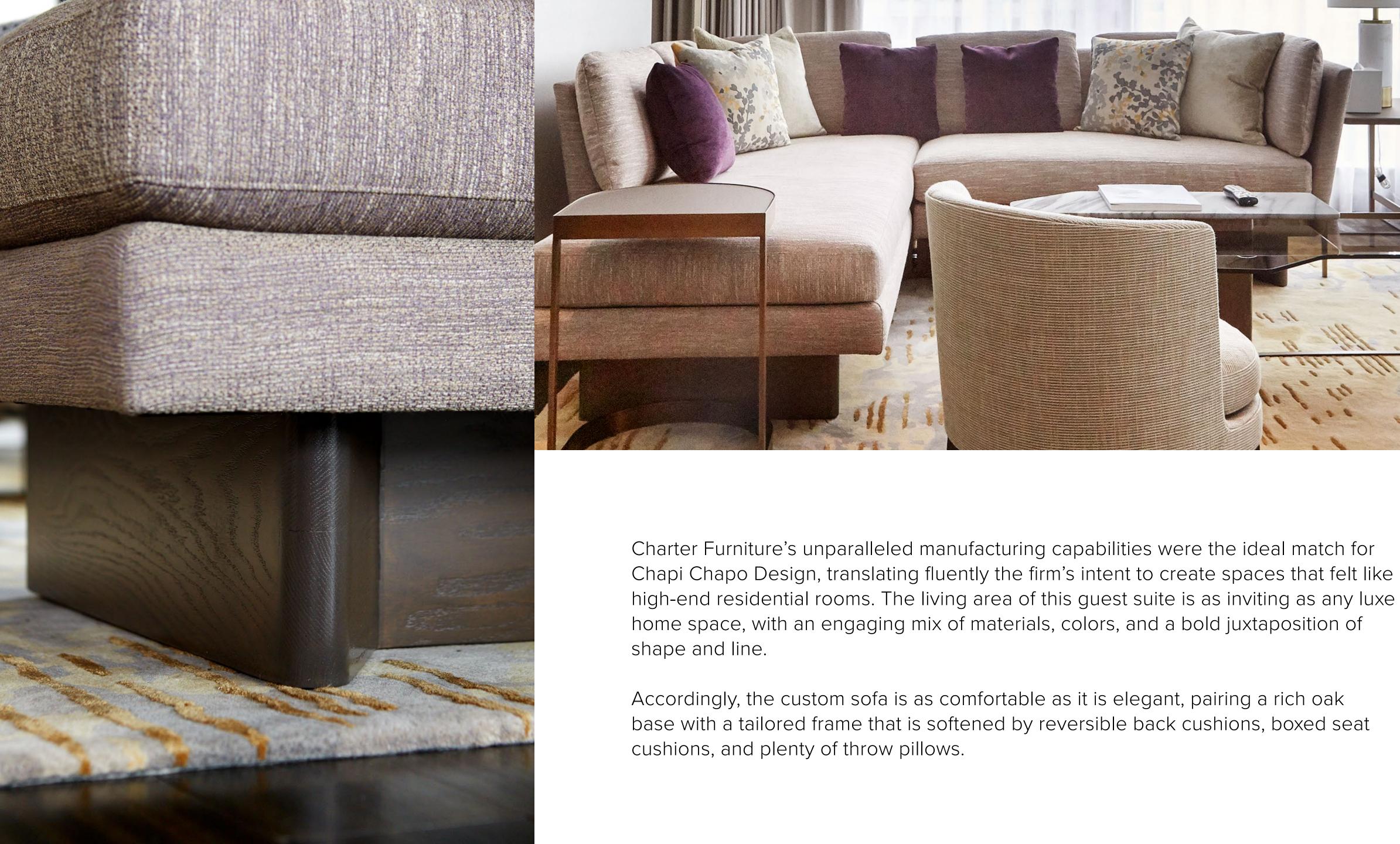
Charter Furniture's expertise brought the design vision of Chapi Chapo Design to life, through unique furnishings that greet guests with style, comfort, and quality at every turn. Throughout the guest areas, deft combinations of line and material refer back to San Francisco's tapestry of identities, from its earliest Spanish past, to the heady Gold Rush days, to the psychedelic 1960s, to the high-tech present. Many years of creating award-winning designs for distinguished hospitality brands gave Chapi Chapo Design's team the edge and experience they needed to weave together all these influences, for a cohesive and elegant result.

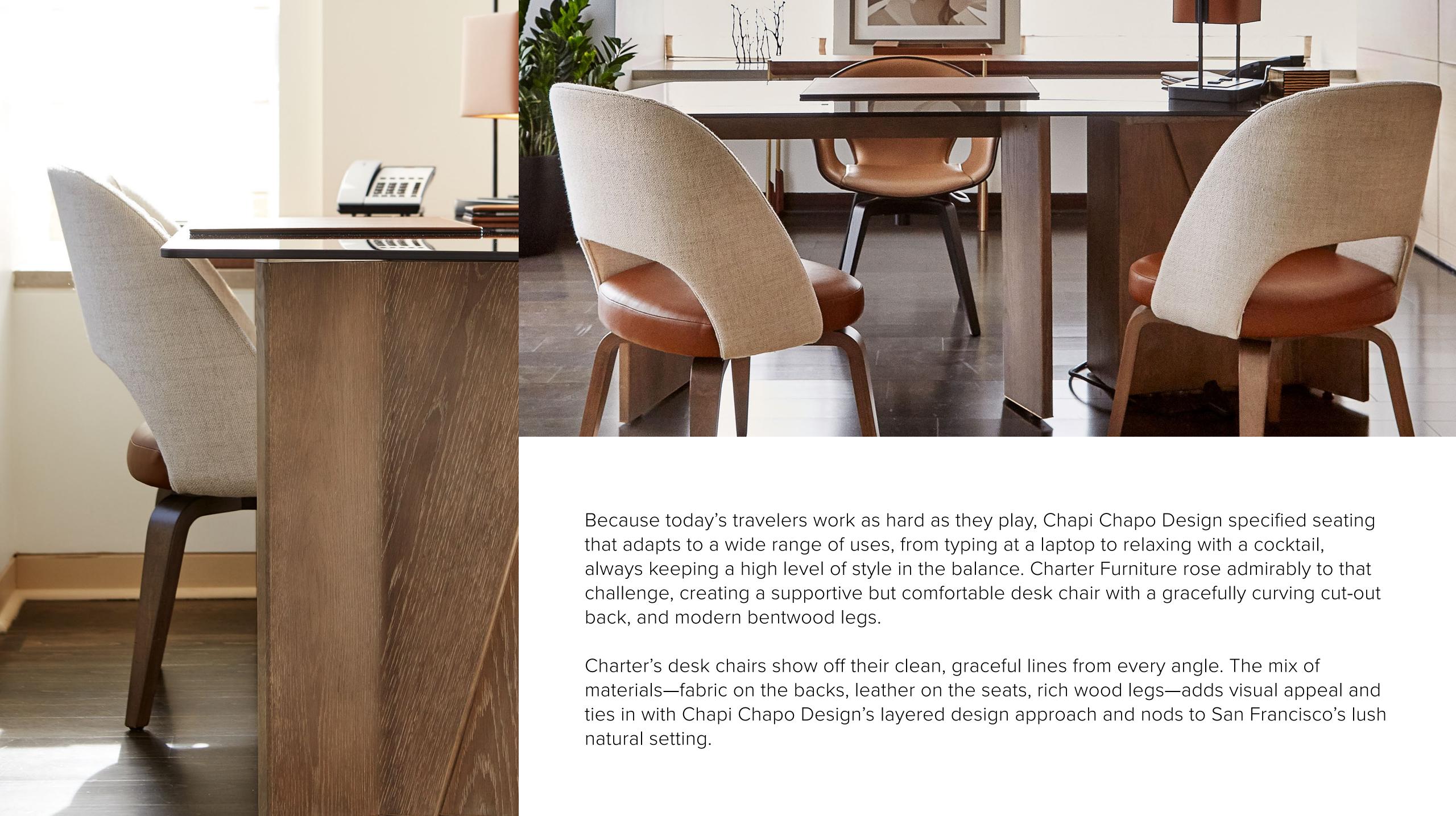
#### PURCHASING AGENT:

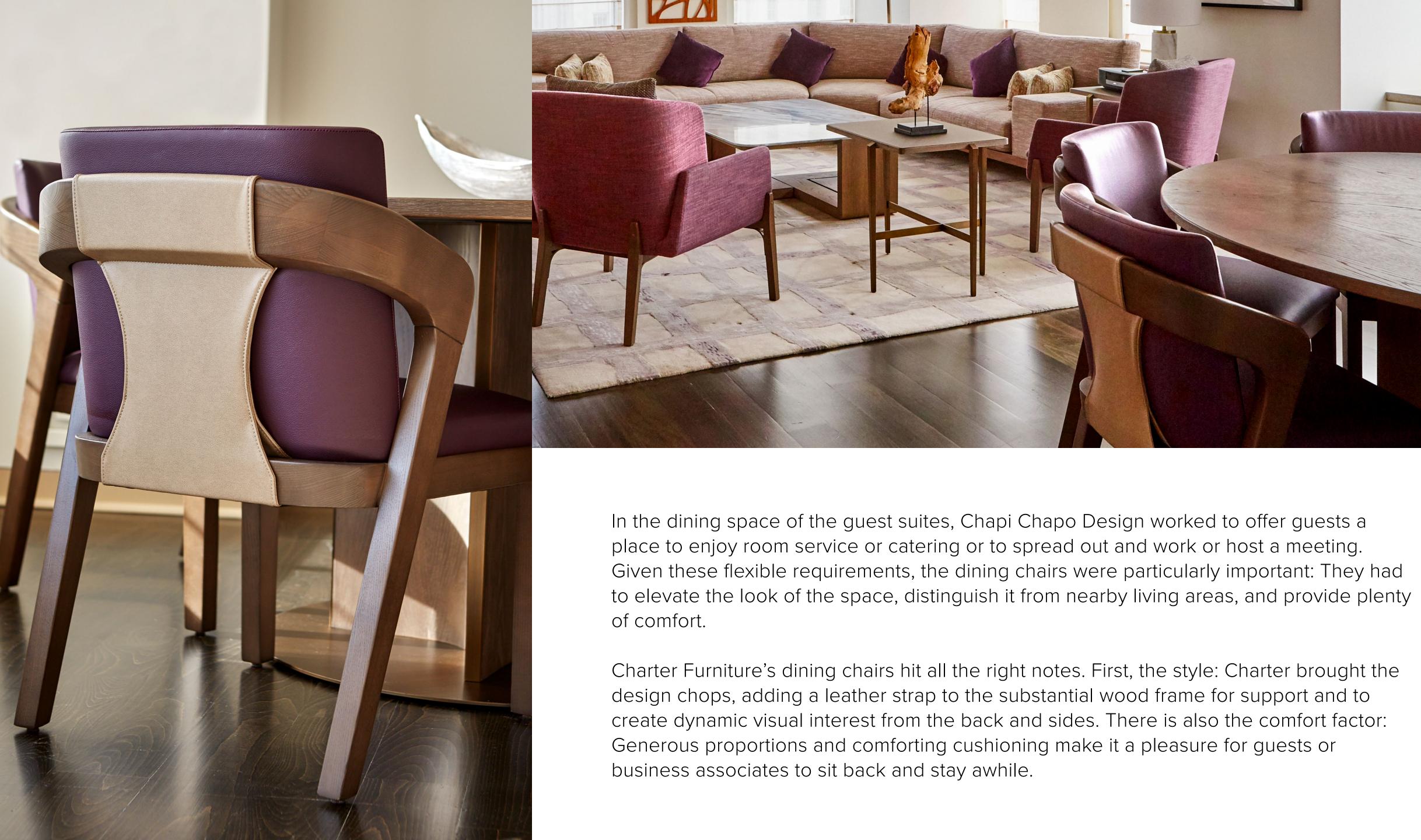
SUE DULMAGE & ASSOCIATES INC.



Charter Furniture's artisans created plush seating for the guest rooms, all designed to offer multifunctionality for work and relaxation, in a streamlined, modern style. The featured Lounge Chair offers classic styling and rich details, including a semi-attached, knife-edge seat cushion, double-needle stitching detail, and exposed finished solid wood legs. An intriguing mix of materials led to the manufacturing of two versions of this lounge chair, one in plum and one in orchid, each for their respective suite styles.







### CLIENT TESTIMONIALS:

#### BORIS MATHIAS

CHAPI CHAPO DESIGN

"Our approach is always to come up with custom pieces to create a unique project and to make sure our vision is consistent across all the elements proposed. Through mockups Charter was the best manufacture to achieve our custom design. Charter was able to achieve our high expectation and level of details."



Charter Furniture helped Chapi Chapo Design create the feel of a high-end residential home throughout the St. Regis San Francisco's guest suites by creating fashion-forward—and eminently comfortable—seating. Drawing from years of extensive experience, Charter was able to bring Chapi Chapo Design's vision of "refined layering", sparked by San Francisco's evolution, into vibrant life through a combination of materials and contrasting curved and angular shapes.

For Charter, the difference truly is in the details. At first glance each piece is inviting, luxurious, beautiful—but on a second examination its next-level design stands out to make each space breathtaking.

















### CHAPI CHAPO DESIGN

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